

TNE

research & practice in the Netherlands

Dr Rosa Becker Senior Researcher



The Dutch TNE context

- Until this year, little strategic TNE planning & regulation at national level
- No government funding for TNE development (incentive fund for JDs 2010-14)

Activities:

- 15 joint degree & over 200 multiple degree programmes
- online modules
- pathway programmes
- 4 international branch campuses (Stenden & RuG plan)

Features:

- Strong partnership approach
- HEI reasons for TNE development: mix of academic, economic, dev. co-operation
- Academic aims more important than economic ones
- Practice orientation: internship opportunities
- Government emphasis on intl recruitment into STEM areas not yet visible in TNE



Research that has informed the Dutch TNE debate at national policy level

2012: VSNU report on project stimulating joint degrees

2013: CHEPS report on joint degree legislation in 7 European countries

2014: VSNU & VH joint vision on internationalisation

2015: VSNU study on 'encouraging international JD programmes



Research findings

- 1. JDs: instrument to attract knowledge workers, increase student mobility, internationalise the curriculum, international visibility of Dutch HE.
- 2. Need more flexible legislaton to encourage JDs:
- 3. Need clear regulations for setting tuition fees (students often pay double fees in NL and abroad).
- 4. Remove the stipulation that students on Dutch degree programmes must have spent at least one third of the programme in the Netherlands.
- 5. Remove the Dutch stipulation that master courses comprise 60 ECTS, allowing easy conversion from a single to an international JD programme.
- 6. Simplified accreditation and recognition. ECA now developing joint accreditation, where national accreditation orgs collaborate in 1 procedure:



- This led the Min of Ed to develop legislation that will make it possible to offer Dutch degrees abroad.
- EP-Nuffic is completing a study on national TNE regulations & institutional approaches in neighbouring countries, to inform legislative changes currently underway.



Dutch government's strategic aims for TNE

- Strengthen international HE networks
- Encourage international student & staff exchange
- Strengthen the positioning of Dutch HE abroad





Upcoming TNE legislation (Netherlands)

- 1. Possible to offer Dutch degrees abroad
- 2. No public funds to be used for TNE activities
- 3. Joint degree programmes:
 - Possible to lengthen the Dutch master (up from 1 year)
 - PhD becomes an official degree title, making joint PhD possible
 - Possible to avoid double tuition fee payment
- 4. Planned TNE programmes must be quality assured before offered abroad
 - to guarantee HE quality & consider potential risks
 - to prevent Dutch publicly funded HEIs to compete with each other abroad
 - to prevent TNE development out of commercial interests



TNE research & data sources

1. European Consortium for Accreditation (ECA) joint programmes portal

http://ecahe.eu/w/index.php/Portal:Joint_programmes

Good practices in JP development and management, QA & recognition.

2. Joint Programmes from A to Z: a reference guide for practitioners (2015)

https://www.epnuffic.nl/en/internationalisation/jdazguide



TNE research

Planned by Stenden University of Applied Sciences:

1. Contextualisation of the curriculum at branch campuses in multiple national contexts.

Aim: identify & solve difficulties in curriculum implementation & achieve student learning outcomes in different national contexts.

2. Staff exchange among multiple international branch campuses: matching the expectations of mobile lecturers and senior management staff & measuring the impact of staff exchange on intercultural competences.

Aim: to learn lessons to improve staff exchange preparation.



TNE research - needed

- 1. Ways in which Dutch TNE will develop (models, approaches, difficulties), following new legislation
- 2. National data collection on TNE activities
- 3. Contextualised good practice approaches
- 4. Analysis of strategic TNE development at institutional levels.